

Marketing Manager - £30,000.00 to £35,000.00

Beardow & Adams (Adhesives) Limited is a world leader in adhesives manufacturing. With a worldwide market we have production facilities in Milton Keynes, Frankfurt, Spain, Sweden and North Carolina, USA. We export worldwide and provide technical expertise to our Global Distribution Partners across Europe, Asia, Australia and the Americas.

Our products are used daily in tens of thousands of businesses and households globally - from box closing, labels on bottles, the pages in a book, the mattress you sleep on, or the self-adhesive tape used on your next present will all be manufactured using an adhesive.

We have a new opportunity for you to join us at Beardow Adams as our Marketing Manager, reporting directly to the Head of Marketing.

As a member of our marketing team, you would manage a small team of marketing professionals to ensure tasks are completed on time and to the highest standard.

You will gain a strong understanding of the adhesives market and the target audience of business to business accounts, which will help to drive new business, through various marketing campaigns and provide reports on all results.

You will also maintain a strong working relationship with external agencies, understand Social Media marketing, use of Google AdWords and other p2c programs, website, branding, email campaigns and assist in co-ordinating activities across our Group companies.

As a Marketing Manager you will help develop and provide content for marketing campaigns and literature, organise promotional events at trade shows and other venues worldwide, coordinating with our staff to ensure prompt delivery of materials and merchandise.

The ideal candidate is a hands-on individual who would have worked in a marketing position for a minimum of two years, ideally with a degree or similar CIM qualification.

In return, we offer you a competitive starting salary in the range of £30,000.00 to £35,000.00 based upon experience. You will additionally be eligible to payment from the Company's discretionary profit linked bonus scheme; which in the past few years has proven to add around 10% of additional gross pay!

We also offer 28 days holiday (including Bank Holidays), free private medical healthcare, free parking, Perkbox retail discount scheme, cycle to work scheme, free tea & coffee plus fully equipped canteen area and an early Friday finish.